

Welcome to an event on

GENDER, GENRE AND BIG BUDGETS

at Berlinale 2019

Invitation to

SIGNING OF PLEDGE “5050x2020” AND DISCUSSIONS:

Recent shifts within genre films are signs of important changes in the film industry. Gender, Genre and Big Budgets invites you to join a discussion about the dynamic relationship between genre and gender and ways in which women think and shape contemporary genre in cinema and television.

Saturday, February 9th, 2019

9:30am – 1:30pm

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Meistersaal,

Köthener Straße 38, 10963 Berlin

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Language: English

The event is hosted by Women in Film and Television Germany & Internationales Frauenfilmfestival, with Women in Film and Television Nordic, Women in Film LA and Women in Film and Television International, with the support of Film und Medienstiftung NRW, Norwegian Film Institute, Swedish Film Institute and the 69. Berlinale.

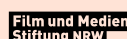
Hosted by:



With:



With the support of:



PROGRAM

For registration please RSVP here

The event is open to all Berlinale & EFM attendees. Free admission for WIFT members from all chapters and IFFF members (registration required).

Non-Members: 15 Euros
(drinks & snacks included)

WELCOME

Nicole Ackermann (Chairwoman of the Board, WIFT Germany) and Dr. Maxa Zoller (Festival Director, Dortmund | Cologne IFFF).

Moderator: Wendy Mitchell
(Journalist, Screen International)

SIGNING OF PLEDGE “5050x2020”

Berlinale director Dieter Kosslick will sign the pledge “5050x2020” to work for increased gender equality at the festival and the market.

IN CONVERSATION

Gale Anne Hurd (Producer of Terminator, The Walking Dead) and Anna Serner (CEO, Swedish Film Institute) are discussing gender, genre and big budgets.

PANEL

Money, Power & Responsibility

Elisa Alvarez (Advisor, Venture Capitalist IPR, vc, Finland), Roberto Olla (Executive Director, Eurimage, France), Lindsay Peters (Executive Director, Frontières, Canada),

Moderator: Wendy Mitchell

PRESENTATION

Women in Film LA’s Program: ReFrame

Kirsten Schaffer (Executive Director, WIF LA) and Alison Emilio (Director, ReFrame)

10% FOR 50/50

A new European initiative offering gender rebates, led by post production house Chimney in partnership with Women in Film and Television International.

SPEED NETWORKING & MINGLE

By attending this event, you agree to any photographs and/or recorded footage of your person being taken and released in connection with this event.

Please note: limited capacity! Please be on time – late admissions cannot be guaranteed.